



Southeast Asian Ministers of Education Organization  
Regional Training Center

# Enhancing Scholarly Publications in Education

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## Course Information

Course title: Enhancing Scholarly Publications in Education  
Course load: 18 Hours  
Program: Professional Development for Lecturers  
Dates: 16-18 December 2024  
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## Objectives

- Gain insights into the fundamentals of academic publishing, including different publication types and the significance of impact factors
- Understand the challenges of doing research and academic publications in higher education
- Develop the ability to select suitable education journals by understanding criteria, exploring resources, and aligning research goals with journal scopes

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## Objectives

- Enhance skills in conducting comprehensive literature reviews, identifying research gaps, and synthesizing existing literature in education
- Develop the ability to design robust research, formulate clear research questions, and choose appropriate methodologies
- Apply effective manuscript structuring techniques to ensure clarity, coherence, and adherence to academic writing conventions.

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## Outline

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Overview

2

Basics of Academic Publishing

3

Identifying Suitable Journals

4

Research Gaps

5

Methodology

6

Manuscript Preparation

5

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Overview

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### Overview: Importance

Importance of Academic Publications

knowledge improvement

professional visibility

academic contributions

networking opportunities

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### Overview: Challenges

1.1 Language matters

1.2 Career development

1.3 Research attempts

1.4 Supervisory support

1.5 Peer support

1.6 Research focuses

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### 1.1 Language matters

English in Research Reports

sophisticated

condense

comprehensive

concise

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### 1.2 Career development

Do I need to do research for my academic career?

Can I keep the current job without doing research?

Can I earn more money by doing research?

Does my teaching become better if I do research?

Does my social life become different if I do research?

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### 1.3 Research attempts

I have some idea for research but do not have the suitable setting to conduct the study.

I started a study but failed to carry out the research design or treatment consistently throughout the semester.

I conducted a study, but the data collected is not useful.

I conducted a study, but no important finding is identified.

I finished a study but have no time to write the report.

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### 1.4 Supervisory support

The mentors do not provide me any specific research idea or direction.

The mentors do not understand my research ideas.

The mentors are too busy, impatient, critical, and arrogant.

I am unable to hold a constructive conversation with the mentors.

I feel upset and hopeless after talking to the mentors.

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1.5 Peer support

- My colleagues do not talk to me about their research because they are not quite confident about it.
- My colleagues and I share the same research difficulties. We cannot do research.
- I am not sure if my colleagues' research is reliable, ethical, and meets the requirements.
- My peers' research is interesting, but it is not the kind of research design or topic that I would like to do.

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1.6 Research focuses

- My research is to find out how to improve EFL students' pronunciation of the final sounds.
- My research is to check if my students want to study EFL.
- This topic has been well-researched. There is nothing else for me to do.
- This is a new application, and I want to check if it is useful for EFL learning.

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1.6 Research focuses

Discussion

Have a look at the two abstracts in the handout and identify the research focus presented in each study. Are you interested in these research focuses?

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2 Basics of Academic Publishing

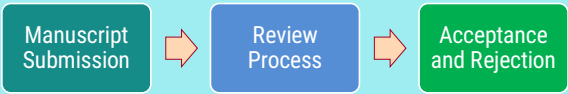
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2. Basics of Academic Publishing

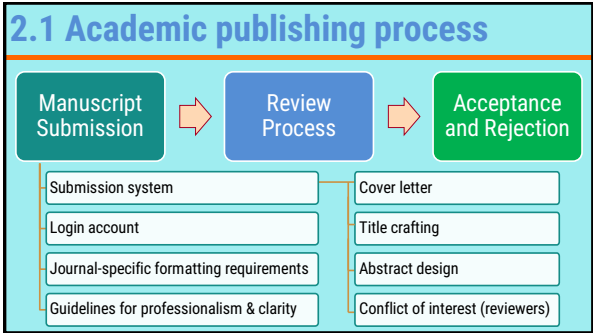
- 2.1 Academic publishing process
- 2.2 Types of academic publications
- 2.3 Academic indexing systems
- 2.4 Impact factors & citation metrics

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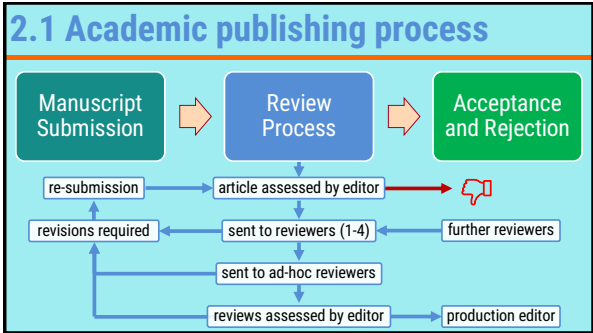
2.1 Academic publishing process



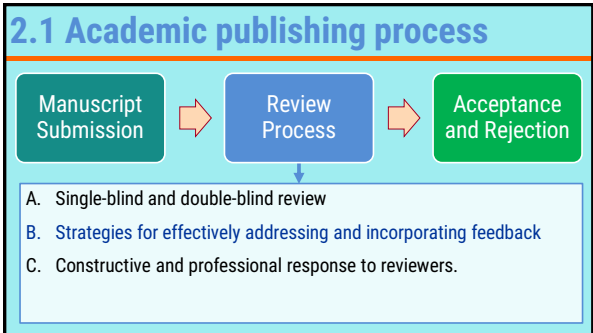
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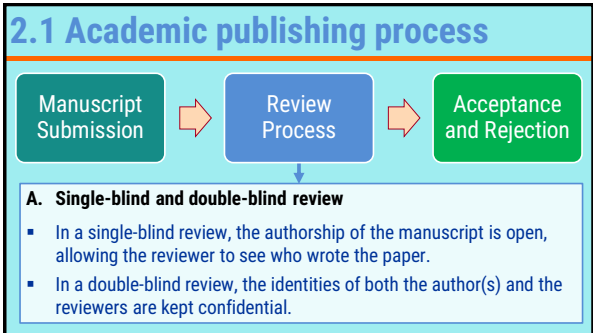
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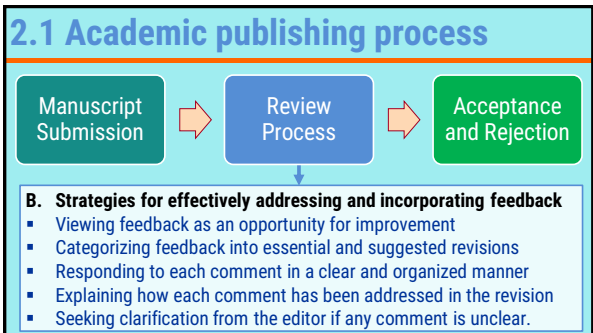
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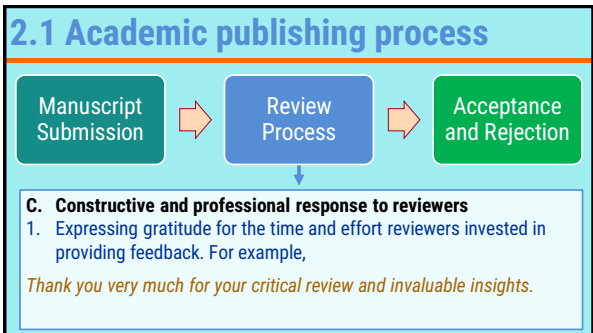
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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

2. Responding to each comment individually, demonstrating a careful consideration of the reviewer’s perspective. For example,  
*I greatly appreciate your feedback on [xxx], and I have made the following revisions...*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

3. Framing responses positively, focusing on improvements made rather than solely addressing criticisms. For example,  
*I have incorporated your suggestion to enhance the clarity of [section 2] by adding [xxx] to...*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

4. Providing clear explanations for decisions made during the revision, showing a thoughtful and scholarly approach. For example,  
*After a lot of considerations, I finally chose to retain [xxx] because of its significance to the study as supported by [cite source].*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

5. Fostering a sense of collaboration by expressing openness to further discussion or clarification. For example,  
*I would love to receive additional insights you may have on my revisions and am open to further discussion.*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

6. Keeping responses concise while maintaining a respectful and appreciative tone. For example,  
*Your feedback has been instrumental in refining the manuscript. I have carefully addressed your concerns by [removing the section xxx].*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

7. Avoiding defensive language and focusing on the shared goal of improving the manuscript. For example,  
*Instead of saying, I disagree with your point on [issue], consider I greatly appreciate your perspective, and I have made adjustments to [xxx].*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

8. Emphasizing the commitment to continuous improvement and the desire to produce a high-quality manuscript. For example,  
*I am dedicated to improving the manuscript and ensuring it meets the highest standards of scholarship.*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

9. Asking for clarification if needed in a positive and receptive manner. For example,  
*I would appreciate further clarification on your comment about [specific point] to ensure I address it appropriately.*

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

C. Constructive and professional response to reviewers

10. Concluding the response by expressing gratitude once again for the constructive feedback. For example,  
*Thank you very much again for your thorough review. Your insights have significantly strengthened the manuscript.*

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2.1 Academic publishing process

Discussion

Please have a look at some of my responses to the reviewers. If you were me, what would your responses look like?

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

Celebrating success and preparing for the next steps

Expecting the subsequent editorial & publication process.

Accepted

Understanding it as part of the academic journey

Revising and resubmitting to other journals

Rejected

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2.1 Academic publishing process

Manuscript Submission

Review Process

Acceptance and Rejection

Ethical concerns

Formatting issues

Poor writing quality

Inadequate response to feedback

Poor fit with journal scope

Methodological concerns

Lack of original contribution

Poor theoretical framework

Overemphasis on local issues

Accepted

Rejected

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2.1 Academic publishing process

Discussion

What is your experience of manuscript submissions? Have you been accepted/rejected? Could you please share your experience?

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2.2 Types of academic publications

- 2.1 Journals
- 2.2 Books and monographs
- 2.3 Edited volumes
- 2.4 Conferences
- 2.5 Magazines and beyond

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2.2 Types of academic publications

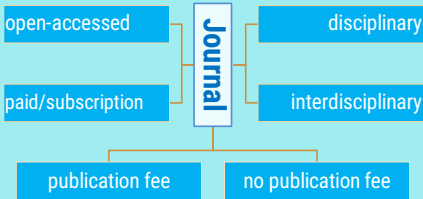
1 Journals

- Published periodically to feature scholarly articles, research findings, and reviews
- Providing a platform for in-depth exploration of research topics, contributing to the academic conversation.

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2.2 Types of academic publications

1 Journals



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2.2 Types of academic publications

1 Journals

1. TESOL Quarterly	Q1	6. CALL	Q1
2. Asia TEFL	Q1	7. ReCALL	Q1
3. ELT Journal	Q1	8. CALICO	Q1
4. MEXTESOL	Q2	9. Language Learning & Tech	Q1
5. TESOL in Context		10. JALT CALL	Q2

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2.2 Types of academic publications

1 Journals

Discussion

What journal do you often read? What journal have you ever submitted manuscript to? Could you please share your experience?

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2.2 Types of academic publications

2 Books and monographs

- Comprehensive publications that delve into a specific topic in detail
- Contributing in-depth analyses and serve as authoritative resources in various academic fields.

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2.2 Types of academic publications

2 Books and monographs

research monograph  
textbook  
reference book

BOOKS

handbook  
biography  
autobiographies

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2.2 Types of academic publications

2 Books and monographs

- Monograph:** Providing an in-depth and comprehensive study of a specific research topic, often resulted from extensive research, analysis, and interpretation
- Textbook:** Designed for instructional use in academic settings, providing structured content on a subject, often with clear organization, pedagogical features, and intended for classroom use.

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2.2 Types of academic publications

2 Books and monographs

- Reference book:** Served as authoritative sources of information, providing comprehensive coverage of a specific subject or field
- Handbook:** Providing detailed information, guidelines, or instructions on a specific subject, often used as a guide

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2.2 Types of academic publications

2 Books and monographs

- Biography and autobiography:** Narrating the personal and professional stories of individuals, providing insights into their contributions to a field.

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2.2 Types of academic publications

3 Edited volumes

- Consisting of chapters contributed by different authors on a common theme
- Offering collaboration among experts, providing diverse perspectives on a particular subject.

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2.2 Types of academic publications

3 Edited volumes

Edited Volume

Edited Book

Book Series

State-of-the-Art Collections

Conference Proceedings

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2.2 Types of academic publications

4 Conferences

- Serving as a venue for researchers and scholars to present and discuss their work
- Offering opportunities for networking, collaboration, and immediate dissemination of cutting-edge research.

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2.2 Types of academic publications

4 Conferences

oral presentation

poster presentation

workshop

symposium

Conferences

panel discussion

roundtable discussion

birds of a feather session

interactive demonstration

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2.2 Types of academic publications

4 Conferences

1. VietTESOL	6. TESOL	11. GloCALL
2. ThaiTESOL	7. AILA	12. IATELS
3. CamTESOL	8. AAAL	13. TSLL
4. Asia TEFL	9. AARE	14. IALLT
5. MELTA	10. CERA	15. BAAL

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2.2 Types of academic publications

4 Conferences

Discussion

What conference have you attended? What is your experience of abstract submission? Did you submit a full-text version of your paper?

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2.2 Types of academic publications

5 Magazines and beyond

- Focusing on niche areas within a broader field, catering to specific interests
- Allowing the dissemination of research news and on-going discussion or in-depth exploration of subfields and emerging topics.

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### 2.2 Types of academic publications

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Magazines and beyond

magazine

conference review

book review

blog

Other Publications

newsletter

interview

commentary

forum

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### 2.2 Types of academic publications

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Magazines and beyond

- Relaxing styles
- Brief and concise pieces of writing
- More interactive modes of presentation
- More personalized schools of thoughts.

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### 2.2 Types of academic publications

Discussion

What manuscript are you currently preparing?  
What type of publication would you like to prepare next? Explain your preference.

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THANKYOU

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